

World Massage Festival  
August 1-3, 2008

**EXHIBITOR REGISTRATION CONTRACT**

**LOCATION:** Edgewater Beach & Golf Resort  
11212 Front Beach Road  
Panama City Beach, FL 32407

**EXHIBIT SPACE:** Each area is approximately 10 ft X 10 ft  
1 Table & 2 chairs will be provided  
Table will be skirted and covered  
No pipe and drape

**EXHIBIT TIMES:** Each Exhibitor agrees to the Exhibit hours of operation.  
Vendor check-in and Set up Friday, August 1, 2008, 7:00 am-12:00 noon **ONLY**  
Friday, August 1 – 12:00 noon – 6:00 pm – Vendor exhibits open  
Friday, August 1 – 7:00 pm – 10:00 pm – Join us at the Reception for the Hall of  
Famers (Hors de'oeuvres & cash bar)  
Vendor exhibits open 8:00 am to 8:00 pm August 2, 2008  
Vendor exhibits open 8:00 am to 2:00 pm August 3, 2008

**EXHIBIT RATES:** \$300 per booth (Yes, it covers both days)  
\$25 additional per booth for electricity  
*Space is limited, please register early.*

Payment: Number of exhibit space(s) \_\_\_\_\_ @ \$300 each  
\_\_\_\_\_ Add \$25 for electricity per booth

Total Amount Enclosed: \$ \_\_\_\_\_

Full payment and this signed agreement must be received in order to secure your exhibit space(s).

**SEND CHECK PAYABLE TO: WORLD MASSAGE FESTIVAL, 2408 BECKER ST., NEW  
BRAUNFELS, TX 78130**

**IF YOU WOULD LIKE TO PAY WITH A CREDIT CARD, PLEASE LET US KNOW AND WE WILL  
ISSUE A PAYPAL INVOICE. YOU DO NOT HAVE TO CREATE A PAYPAL ACCOUNT TO PAY A  
ONE-TIME INVOICE.**

**CANCELATION POLICY:** All cancellations must be in writing post marked by March 1, 2008, 80% of  
fees paid are refunded. There are no refunds after June 30, 2008. No refunds for no-shows.

**COMPANY NAME:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP CODE** \_\_\_\_\_

**Name of Representative (s) who will attend:** \_\_\_\_\_

Please Print

Will you want the tables provided or will you be bringing your own setups/displays? \_\_\_\_\_

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- The Exhibitor is responsible for shipping to and from this site. The World Massage Festival is not responsible for loss or damage to Exhibitor property nor personal injury to any Exhibitor or individual representing the Exhibitor. You MUST notify us prior to shipment of the date and approx. time shipment will arrive at the Edgewater Beach & Golf Resort.
- The World Massage Festival reserves the right to limit company and/or product representation.
- No multi-level company is accepted.
- A maximum of **two representatives** per booth, no minors are allowed.
- The World Massage Festival reserves the right to assign and/or reassign an exhibit booth.
- The World Massage Festival will exercise reasonable care for the protection of Exhibitors materials and displays. In the event of a cancellation due to disaster, fire, labor strike, Act Of God or any other cause the World Massage Festival & staff are not liable.

### **Exhibitor Information & Memorandum of Understanding**

#### **REGISTRATION:**

The person named on the Application/Contract is the person considered by the World Massage Festival as the official contact of the participating entity for all purposes related to the program.

The official contact person is responsible for providing on-site representative(s) with time schedules and other pertinent information. **A maximum of two (2) representatives per booth is allowed.**

World Massage Festival shall have sole control over all admissions policies. Person(s) working in a booth must be registered and wear an official identification badge while in attendance.

The official contact person will receive a confirmation letter upon receipt of payment and signed contracts. Prior to the convention you will also receive your booth assignment(s). Your representative(s) will need to sign in at the World Massage Festival registration desk (where they will receive their name badges and complete Festival scheduling information).

For room reservations, please call the Edgewater Beach & Golf Resort at 1-800-874-8686. Room rates vary, be sure to mention **BOOKING #6595** to get the World Massage Festival block room rate. **ROOM RESERVATIONS MUST BE MADE BY JUNE 30, 2008.**

#### **EXHIBIT HOURS:**

Vendor check-in and set-up is Friday, August 1, 2008 from 7:00 am to 12:00 pm ONLY. Vendor hours are Friday, August 1, 2008 12:00 noon to 6:00 pm, Saturday, August 2, 2008, 8:00 am – 8:00 pm and Sunday, August 3, 2008, 8:00 am – 2:00 pm. Booths/exhibits may not be taken down nor materials removed until after 2:00 PM on Sunday, August 3.

#### **BOOTHS:**

All booths are approximately 10 ft. x 10 ft. One table & 2 chairs will be provided. Tables will be covered and skirted. No pipe and drape. **Signs or other features may NOT be attached to the walls behind the booths and may not obstruct or interfere with walkways.**

#### **EXHIBITS & PUBLIC POLICY:**

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the World Massage Festival. Should an exhibitor have any questions as to the application of such laws, ordinances, and regulations, the World Massage Festival will endeavor to answer them or to direct the exhibitor to the best source of information.

**ELIGIBILITY FOR EXHIBITING:**

All products and services must be germane to the practice of Massage Therapy or be approved in advance by the World Massage Festival. Content of the exhibits is subject to approval. The World Massage Festival reserves the right to refuse entrance/set-up to companies not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the World Massage Festival. This includes, but is not limited to exhibits which are deemed unsuitable because of noise, flashing lights, method of operation or display of unsuitable material as determined by the management of the World Massage Festival. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc. Exhibitors may not assign, sublet or share any portion of their space. Exhibitors may not enter another exhibitor's booth/space without permission.

**SALES TAXES:**

In accordance with Florida's Tax Statute, exhibitors must collect a 7.57% sales tax on sales of tangible personal property. Consult your attorney or the Florida Department of Revenue to determine tax exemptions if no sales are made within the state. All exhibitor names and addresses will be submitted to the Florida Department of Revenue.

**ASSIGNMENTS:**

World Massage Festival reserves the right to relocate or reassign exhibit booths at any time for the benefit of the program.

**LIABILITY:**

All property of the exhibitor remains under his/her control in transit to and from the Conference Center and while it is in the confines of the Conference Center. Neither the World Massage, their service contractors, the management of the Edgewater Beach & Golf Resort, not any officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. The World Massage Festival will exercise reasonable care for the protection of exhibitor's materials and displays. The World Massage Festival, staff & volunteers will not be liable for the safety of the exhibitor's property.

**RESPONSIBILITY CLAUSE:**

Exhibitor assumes responsibility and agrees to indemnify and defend the World Massage Festival and the Edgewater Beach & Golf Resort and its respective owners, employees and agents against any claims and expenses arising out of the use of the Conference Center. Exhibitor understand that neither the World Massage Festival nor the Edgewater Beach & Golf Resort maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.

**CANCELLATIONS:**

Any cancellations MUST be in writing. No telephone cancellations are accepted. All cancellations must be in writing post marked by June 15, 2008, 80% of fees paid are refunded. There are no refunds after June 30, 2008. No refunds for no-shows.

In the event of the World Massage Festival is canceled due to fire, strikes, government regulations, acts of God, or any causes beyond the control of the World Massage Festival, the World Massage Festival shall not be held liable for failure to hold the Festival as scheduled. The World Massage Festival will not be held liable for any expenses incurred and will determine the amount of refunds.

**Name of Company**

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**Signature**

**Date**

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I agree to all of the above conditions

**INSERTION ORDER FOR THE FESTIVAL PROGRAM  
"THE BRIDGE BUILDERS"**

We would like to invite you to advertise in the World Massage Festival Program. The program will be included in each attendees registration packet, will be available at the Festival and will also be placed online at the World Massage Festival website.

The program is a multi-page, **4-color** Magazine (8-1/2"x11") on glossy paper.

Ad space is limited, so please sign up early!

Ads must be emailed to us at [freedom04@bellsouth.net](mailto:freedom04@bellsouth.net)

Ads must be in PDF format with all fonts & graphics embedded

**Artwork submission deadline is JUNE 1, 2008**

**Payment must accompany this insertion order**

Make checks payable to: World Massage Festival

Mail to: World Massage Festival, 2408 Becker St., New Braunfels, TX 78130

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website Address: <http://> \_\_\_\_\_

- \$ 350.00 - Full Page Back Outside Cover
- \$ 350.00 - Full Page Inside Front Cover
- \$ 350.00 - Full Page Inside Back Cover
- \$ 300.00 - Full Inside Page
- \$ 250.00 - 1/2 Page
- \$ 150.00 - 1/4 Page
- \$ 75.00 - 1/8 Page (Business Card Size)

Other special information, comments or questions:

For any questions please contact :

Mike Hinkle  
2408 Becker St.  
New Braunfels, TX 78130

Contact Numbers : 830-214-0827, 850-292-1599

Email: [freedom04@satx.rr.com](mailto:freedom04@satx.rr.com)