

2010 World Massage Festival
June 17-21, 2010
EXHIBITOR REGISTRATION CONTRACT

LOCATION: Berea College
Seabury Center, Main Arena
Berea, Kentucky 40404

EXHIBIT SPACE: 1 Table & 2 chairs will be provided
No pipe and drape, table covers or skirting provided

EXHIBIT TIMES: Each Exhibitor agrees to the Exhibit hours of operation.
Vendor Set up - 8:00am to 12noon Friday
Friday - Vendor exhibits open 10:00am - 7:00pm
Saturday - Vendor exhibits open 8:00am - 6:00pm
Sunday - Vendor exhibits open 8:00am - 8:00pm

EXHIBIT RATES: \$300 per booth (Yes, it covers all 3 days) – **IF PAID BY SEPTEMBER 1, 2009**
\$350 per booth as of September 2, 2009.
\$25 per table additional for electricity

LODGING OPTION: Stay in a Campus Residence Hall, \$80 per person, double occupancy; \$160 per person, single occupancy - Thursday through Sunday nights (must purchase entire lodging Package)

MEAL OPTION: Meals in the Campus Dining Hall – lunch Thursday through breakfast Monday
Cost is \$112.00 per person (must purchase entire meal package)

PAYMENT: Number of exhibit space(s) _____ @ \$300 each (\$350 each)
Add Electricity _____ @ \$25 PER TABLE REQUIRING ELEC
Add Lodging _____ @ \$80 or _____ @ \$160 PER PERSON
Add Meal Plan _____ @ \$112 PER PERSON

Total Amount Enclosed: \$ _____

Full payment and this signed agreement must be received in order to secure your exhibit space(s).

MAKE CHECK PAYABLE TO: WORLD MASSAGE FESTIVAL, P.O. Box 353, Roaring River, NC 28669

To pay with credit card:

Name on card _____ Card Expiration _____
__ Visa or __ MasterCard Number _____ Code on back _____

CANCELLATION POLICY: All cancellations must be in writing and if post marked by March 15, 2010, 75% of fees paid are refunded. There are no refunds after March 15, 2010. No refunds for no-shows.

COMPANY NAME: _____ **Phone:** _____

ADDRESS: _____ **Email:** _____
CITY: _____ **STATE** _____ **ZIP CODE** _____

Name of Representative (s) who will attend: _____

Will you want the tables provided or will you be bringing your own setups/displays? _____

- The Exhibitor is responsible for shipping to and from this site. The World Massage Festival is not responsible for loss or damage to Exhibitor property nor personal injury to any Exhibitor or individual representing the Exhibitor. You **MUST** notify us prior to shipment of the date and approx. time shipment will arrive at Berea College
- The World Massage Festival reserves the right to limit company and/or product representation.
- A maximum of **two representatives** per booth (NO EXCEPTIONS!!), no minors are allowed.
- The World Massage Festival reserves the right to assign and/or reassign an exhibit booth.
- The World Massage Festival will exercise reasonable care for the protection of Exhibitors materials and displays. In the event of a cancellation due to disaster, fire, labor strike, Act Of God or any other cause the World Massage Festival & staff are not liable.

Exhibitor Information & Memorandum of Understanding

REGISTRATION:

The person named on the Application/Contract is the person considered by the World Massage Festival as the official contact of the participating entity for all purposes related to the program.

The official contact person is responsible for providing on-site representative(s) with time schedules and other pertinent information. **A maximum of two (2) representatives per booth is allowed – no minors allowed.**

World Massage Festival shall have sole control over all admissions policies. Person(s) working in a booth must be registered and wear an official identification badge at all times while on the Berea College Campus.

The official contact person will receive a confirmation letter upon receipt of payment and signed contracts. Your representative(s) will need to sign in at the World Massage Festival registration desk (where they will receive their name badges and complete Festival scheduling information).

EXHIBIT HOURS:

Vendor check-in and set-up is Friday, June 18, 2010 from 8:00am to 12:00noon ONLY. Vendor hours are Friday, 10:00am - 9:00pm; Saturday, 8:00am - 6:00pm; and Sunday, 8:00am - 8:00pm. Booths/exhibits may not be taken down nor materials removed until after 2:00 PM on Sunday.

BOOTHS:

All booths are approximately 10 ft. x 10 ft. One table & 2 chairs will be provided. Tables will not be covered or skirted, you must provide your own table covering. No pipe and drape. **Signs or other features may NOT obstruct or interfere with walkways or other vendor spaces.**

EXHIBITS & PUBLIC POLICY:

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the World Massage Festival. Should an exhibitor have any questions as to the application of such laws, ordinances, and regulations, the World Massage Festival will endeavor to answer them or to direct the exhibitor to the best source of information.

ELIGIBILITY FOR EXHIBITING:

All products and services must be germane to the practice of Massage Therapy or be approved in advance by the World Massage Festival. Content of the exhibits is subject to approval. The World Massage Festival reserves the right to refuse entrance/set-up to companies not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the World Massage

Festival. This includes, but is not limited to exhibits which are deemed unsuitable because of noise, flashing lights, method of operation or display of unsuitable material as determined by the management of the World Massage Festival. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc. Exhibitors may not assign, sublet or share any portion of their space. Exhibitors may not enter another exhibitor's booth/space without permission.

SALES TAXES:

In accordance with Kentucky's Tax Statute, exhibitors must collect a 6% sales tax on sales of tangible personal property. Consult your attorney or the Kentucky Department of Revenue to determine tax exemptions if no sales are made within the state. All exhibitors are personally responsible for adherence to Kentucky Sales Tax laws and for payment of sales tax due the State of Kentucky.

ASSIGNMENTS:

World Massage Festival reserves the right to relocate or reassign exhibit booths at any time for the benefit of the program.

LIABILITY:

All property of the exhibitor remains under his/her control in transit to and from the Venue location and while it is in the confines of the Venue. Neither the World Massage, their service contractors, the management of Berea College nor any officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. The World Massage Festival will exercise reasonable care for the protection of exhibitor's materials and displays. The World Massage Festival, staff & volunteers will not be liable for the safety of the exhibitor's property.

RESPONSIBILITY CLAUSE:

Exhibitor assumes responsibility and agrees to indemnify and defend the World Massage Festival and Berea College and its respective owners, employees and agents against any claims and expenses arising out of the use of the Venue location. Exhibitor understands that neither the World Massage Festival nor Berea College maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.

CANCELLATIONS:

Any cancellations MUST be in writing. No telephone or email cancellations are accepted. All cancellations must be in writing and if post marked by March 15, 2010, 75% of fees paid are refunded. There are absolutely no refunds after March 15, 2010 and no refunds for no-shows.

In the event the World Massage Festival is canceled due to fire, strikes, government regulations, acts of God, or any causes beyond the control of the World Massage Festival, the World Massage Festival shall not be held liable for failure to hold the Festival as scheduled. The World Massage Festival will not be held liable for any expenses incurred and will determine the amount of refunds.

Name of Company

Signature

Date

I agree to all of the above conditions

**INSERTION ORDER FOR THE FESTIVAL PROGRAM
"THE BRIDGE BUILDERS"**

We would like to invite you to advertise in the World Massage Festival Program. The program will be included in each attendees registration packet, will be available at the Festival and will also be placed online at the World Massage Festival website.

The program is a multi-page, **4-color** Magazine (8-1/2"x11") on glossy paper.

Ad space is limited, so please sign up early!

Ads must be emailed to us at festival@worldmassagefestival.com

Ads must be in PDF format with all fonts & graphics embedded

Artwork submission deadline is May 1, 2010

Payment must accompany this insertion order

Make checks payable to: World Massage Festival

Mail to: P.O. Box 353, Roaring River, NC 28669

Your Name: _____ Phone: _____

Business

Name: _____ Email: _____

Mailing Address: _____

Website Address: <http://> _____

- \$ 750.00 – Centerfold 2-Page Spread
- \$ 550.00 – 2-Page Inside Spreak
- \$ 500.00 - Full Page Back Outside Cover
- \$ 450.00 - Full Page Inside Front Cover
- \$ 450.00 - Full Page Inside Back Cover
- \$ 350.00 - Full Inside Page
- \$ 250.00 - 1/2 Page
- \$ 150.00 - 1/4 Page
- \$ 75.00 - 1/8 Page (Business Card Size)

Other special information, comments or questions:

For any questions please contact :
World Massage Festival
P.O. Box 353
Roaring River, NC 28669

Contact Number : 336-957-8997
Email: festival@worldmassagefestival.com